

The Startup Owner S Manual Pdf

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## Summary:

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The Startup Owner's Manual: The Step-By-Step Guide for ... Blank, Steven Gary, and Bob Dorf (2012), The Startup Owner's Manual: The Step-by-Step-Guide for Building a Great Company, K and S Ranch, Inc. K&S Publishing Division. This is a brilliant book about a new approach for entrepreneurs to build lasting companies. The Startup Owner's Manual: The Step-By-Step Guide for ... The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, acknowledged catalyst of the "Lean Startup" movement, and tested and refined by him for more than a decade. Bob Dorf Written by Bob Dorf and startup expert Steve Blank, The Startup Owner's Manual is the indispensable reference for any startup founder, investor, entrepreneur or educator, incorporating a decade of hands-on learning about how great startups are built.

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The Startup Owner's Manual: Introduction | Inc.com Editor's note: This is the first piece in a 12-part series exclusive to Inc.com featuring excerpts from the recently published book, The Startup Owner's Manual, written by serial entrepreneur-turned-educator Steve Blank and co-author Bob Dorf. Come back each week for more how-tos from this 608-page guide.

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